Project Title: AI-powered Nutrition Analyzer for Fitness Enthusiasts Project Design Phase-I - Solution Fit Template

Type



1. Gym Trainers
2. Sportsmen
3. Fitness Trackers

1. Network Connection 2.Deviations from the diet

3. Straining of eyes

To anticipate dietary intake utilising nutrition analysis technologies in order to maintain their stability and health.

1. Irrelevant details



1. Wrong calculation of nutrition from given details
2. Work pressure
3. They can’t control their food habit Angry

3.Tiredness

1. Try to reach another app
2. Consulting doctors

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|  | **3. TRIGGERS TR**  What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efﬁcient solution in the news.  Learn about the app through friends, advertisements, or social media | **10. YOUR SOLUTION SL**  If you are working on an existing business, write down your current solution ﬁrst, ﬁll in the canvas, and check how much it ﬁts reality.  If you are working on a new business proposition, then keep it blank until you ﬁll in the canvas and come up with a solution that ﬁts within customer limitations, solves a problem and matches customer behaviour.   1. To calculate the person's calorie intake depending on several elements of their health. 2. To give them routine updates on the client's or individual's nutritional needs. 3. To offer the recommended daily intake of fruits and vegetables based on the model's anticipated calorie value | 1. **CHANNELS of BEHAVIOUR CH**    1. **ONLINE**   What kind of actions do customers take online? Extract online channels from #7   * 1. **OFFLINE**   What kind of actions do customers take ofﬂine? Extract ofﬂine channels from #7 and use them for customer development.   * 1. .Google advertisement though social media   2. .Ask friends or other previous users recommendation   . Suggestion from doctor |  |
| **4. EMOTIONS: BEFORE / AFTER EM**  How do customers feel when they face a problem or a job and afterwards?  i.e. lost, insecure > conﬁdent, in control - use it in your communication strategy & design.  Before: Fear, Hopeless After: Hopeful, Confident |